

# Hernán Vela

## education

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2009 – 2013

### Bachelor in Graphic Design

Universidad Autónoma de Nuevo León

## interests

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UI/UX  
Photography  
Art Direction  
Identity  
Digital Art  
Problem Solving  
Storytelling

## experience

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### Accenture

2019 - Present

Interaction Designer

UI/UX, Prototyping, Responsive Design, Project Management, User Interviews, Recruitment, Photography.

### Diis Marketing Firm

2017 - 2019

Art Director

Visual identity, marketing and advertising campaigns, UI/UX, motion graphics, photography

### Arquígrafo

2015 - 2017

Senior Graphic Designer

Visual identity, print, social media, UI/UX, photography

### HoneyComb Press

2015 - 2017

Graphic Designer and Photographer

Print, photography

### Altavoz 14

2014 - 2015

Graphic Designer

Public relations, event planning, visual identity, social media, UI/UX, photography

### Blancopop Magazine

2011 - 2014

Graphic Designer

Print, UI/UX, retouching

## seminars

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2023

### Client Chats 101

Jocelyn Hett - Toronto

2023

### Accessibility Training

Steven Horvath - Toronto

2022

### HC Service Design

IDEO

2022

### Service Design: Delivering Integrated Service Experiences

IDF

2022

### Service Design

XD Studio

2021

### Accessibility: How to Design For All

IDF

2020

### Introduction to User Research

XD Studio

2019

### Agile Methodology

Accenture